

Asphodel Norwood

Strategic PLAN

2025-2026

Township of
Asphodel-Norwood
2357 County Rd 45
Norwood ON K0L 2V0



MESSAGE FROM THE Mayor

Dear Residents,

On behalf of Council, I am pleased to announce the extension of the Asphodel-Norwood Strategic Plan from 2022-2024 to 2026.

This decision aligns our strategic priorities with the current term of Council, allowing us to better address the needs and aspirations of our community.

The Strategic Plan has served as a valuable roadmap for our initiatives, guiding us in enhancing the quality of life for our residents and fostering sustainable growth. By extending the plan, we reaffirm our commitment to transparency, engagement, and continuous improvement.

We look forward to working collaboratively with all of you to implement the priorities outlined in the plan and to create a vibrant future for Asphodel-Norwood. Your feedback and involvement are essential as we strive to make our community an even better place to live, work, and play.

Thank you for your continued support.

Warm regards,
Pat Wilford
Mayor, Township of Asphodel-Norwood



Asphodel  Norwood



Our Mission

We will provide a comprehensive range of municipal services in a sustainable, efficient and cost effective manner.

Our Vision

The Township of Asphodel-Norwood is a safe, growing community, rich in heritage and offering a rural lifestyle.

Our Values

Community Building

Council members, staff, residents, businesses, and agencies working together to take steps towards solutions to issues affecting the community. The Township will focus on and grow the positive aspects of the community while understanding the community's aspirations and addressing change where it needs to happen.

Collaboration

Council members, staff, residents, and agencies communicating with each other and working together to achieve results and deliver exceptional service.

Integrity

Earning and sustaining public trust by serving public interest, using powers responsibly for the purpose they were intended and acting with honesty and transparency.

Respect

To always have due regard for the values, rights or opinions of others.

Professionalism

To possess the skill, good judgement and polite behaviour that is expected of the community.

Proactive

To initiate change rather than reacting to events to ensure a system of mutual trust is in place.

Accountable

To acknowledge and assume the responsibility of its actions, decisions, and policies.

Transparency

To make reasoned decisions without bias by following fair and objective processes.

Sustainability

To meet the current needs of the community without compromising the ability to provide long term municipal services to future generations. This includes financial, operational, and environmental sustainability.



Our Strategic Directions

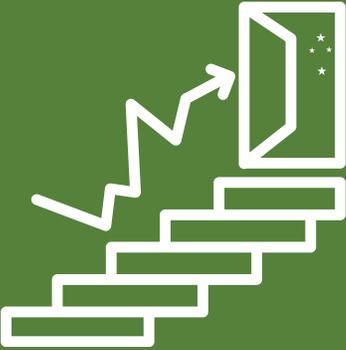
Asphodel  Norwood



Strength



Sustainability



Prosperity



Engage

STRENGTH

Strengthen Our Communities

Our *Strategy*



Healthcare

- Advocate for expanded health care services including health care providers and facility upgrades (New Medical Centre)
- Actively participate in physician recruitment

Community Programming

- Continue supporting and expanding youth initiatives
- Continue supporting, expanding, and collaborating for senior initiatives
- Collaborate with Public Library Branches
- Ongoing engagement with the public through community events

Recreation/Parks/Trails

- Enhancement of Mill Pond Forest Trails through expansion and promotion
- Construction of Outdoor Skating Area
- Ongoing inclusion of accessible options in all green spaces

Waste Management

- Adopt and implement Landfill Closure Plan for 187 County Road 40
- Work with partners to adopt a strategy to develop a solution for collecting and managing an organic waste program

Emergency Management/Response

- Location study and design for a new EMS/Fire Hall in the Village of Norwood
- Ensure compliance with emergency management legislation and implement recommendations from the Municipal Control Group



Our Strategy

Responsible Growth

- Continue to monitor and react to impacts of growth on infrastructure and community servicing
- Community Cohesion - foster unity amongst stakeholders and community members through community events and communication
- Present aquifer capacity study to support water storage solutions and future growth
- Adopt Official Plan through Peterborough County
- Adopt updated Zoning By-law
- Support mixed housing developments to support diverse demographics

Proactive Financial Management

- Create and adopt responsible budgets. Engage community prior to adoption and capture opportunities to educate
- Adopt Debt Management policy (Water/Wastewater)
- Adopt Reserve Management policy
- Continue to actively pursue grant opportunities
- Ensure compliance with asset management legislation. Continue recognizing the life cycle of assets through reserve allocation and replacement
- Monitor and react to the impact of the Pandemic

Accountable Governance

- Pursue customer service excellence through digital services and software solutions
- Encourage staff development and cross training for succession planning purposes
- Adopt service levels and life cycle management practices as per O'Reg 588

Our Strategy

Broadband

- Advocate and invest in expansion of broadband width

Business Attraction

- Review of Community Improvement Plan (annually) to ensure effectiveness of the program
- Support annual Economic Development Work Plan for Shop Local initiatives (2022 - Choose Local Campaign)
- Ensure no municipal road blocks are in place for retail expansion
- Servicing of commercial and industrial lands
- Build partnerships and increase communication with businesses



Agriculture

- Ongoing support of the agricultural community through increased communication (liaise with provincial bodies and complete a Strengths-Weaknesses-Opportunities-Threats (SWOT) analysis)
- Support on-farm diversified uses
- Support and promote local agricultural initiatives and businesses

Our Strategy

Volunteerism

- Attract and retain volunteers to support the delivery of Township services, events, and programs
- Regularly review the composition and mandate of each committee to ensure that it can grow and reach its goals and objectives
- Support each committee with time and financial resources

Culture & Heritage

- Support the Asphodel-Norwood Cultural and Heritage Committee in enhancing outreach and promoting local tourism, while also committing to the preservation of historical documents and collections to ensure that the community's rich heritage is celebrated and maintained for future generations

Citizen Engagement

- Continue to promote Township initiatives online (Township of Asphodel-Norwood Mobile App, website, and social media) and print (mailouts, newspaper, and community signs)
- Formalize a Public Consultation Strategy to continue engagement initiatives
- Release of a quarterly newsletter
- Release of a "Year in Review" during the first quarter of each year detailing the previous year accomplishments



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