



SPONSORSHIP PACKAGE

NEW Medical Centre



Sponsorship Opportunities:
First Come-First Served

Available:
September 25, 2023

How We Got Here

Family Medicine in Asphodel-Norwood

As stated in the August 18, 2023 Press Release, residents of the Township of Asphodel-Norwood identified the stability of family medicine in our community as their number one priority in the 2022-2024 Strategic Plan. Many residents of Asphodel-Norwood do not have a family physician or travel out of the area to receive care. Those who do have access to primary care within the community are concerned about sustainability as the current family physician nears the end of his career. The Township of Asphodel-Norwood took these concerns seriously and prioritized the creation of a roadmap that would lead to attracting new healthcare providers to our community. That roadmap has included the leasing of approximately 3,800 square feet in a new medical campus building currently under construction and the onboarding of a Nurse Practitioner in partnership with the Peterborough Family Health Team.

Those key steps in conjunction with many hours of relationship building and outreach have resulted in the final step of the roadmap being achieved. Three family physicians have committed to opening a medical practice in the new medical centre space in 2024.



Opening January 2024

Meet the Team

Dr. Angie Ford



Dr. Ford grew up in Ancaster spending a lot of her time playing soccer competitively. She went on to complete both her undergraduate and medical degree at Queen's University. She then went on to complete her residency at the Peterborough-Kawartha Queen's Family Medicine training site with some extra training in emergency medicine and intensive care.

Dr. Ford is looking forward to sharing a medical practice in Asphodel-Norwood with her husband, Dr. Alex Cormier, as well as part-time Urgent Care work at PRHC and student health at Trent University.

Outside of work, Angie enjoys soccer, running, art, DIY handiwork, and all things comedy (heavy on the British).

Dr. Alex Cormier



Dr. Alex Cormier grew up in Ottawa and did his undergraduate studies at McGill University in Montreal followed by medical school at Queen's University in Kingston. He completed his medical training through the Queen's Peterborough-Kawartha Family Medicine Residency program with additional training in emergency medicine.

Dr. Cormier is looking forward to sharing a medical practice in Asphodel-Norwood with his lovely wife, Dr. Angie Ford, and to continuing his part-time ER work in Peterborough, Haliburton, and Campbellford.

In his spare time, you will find him out hiking and camping or at your local squash and curling clubs.

Meet the Team

Dr. Ryan Hutcheson



Dr. Ryan Hutcheson is thrilled to be joining the new clinic in Norwood next year. He grew up in Cobourg - just south of Norwood - and spent the better part of a decade in the music business before going back to school where he did his undergrad and teacher's college at Trent, medical school at McMaster, and finally residency through Queen's.

Dr. Hutcheson is passionate about family medicine and plans to work full-time in primary care to help meet the needs of the community for those who don't have a family doctor.

Outside of medicine, he enjoys spending time with his wife and two young children, playing guitar, riding motorcycles, and playing hockey.

NP, Mary Walsh



Mary Walsh, Nurse Practitioner, completed a Bachelor of Nursing Science and Primary Care Nurse Practitioner program at Queen's University and a Master of Arts in Counselling Psychology at The University of British Columbia.

Mary has been working in Peterborough and surrounding area for the last 10 years but is happy to return home and work in a community close to her heart.

Mary can be found chasing after her two little girls, Millie and Frankie, or hanging out with her husband, Jamie, and dog, Otis, when she's not at work.

Secured

 <h3>Space</h3> <p>A facility that can accommodate a team of doctors in a healthcare setting with supporting services secured.</p> 	 <h3>Overhead</h3> <p>Overhead cost support, including administration to relieve burden and avoid burn-out built into budget.</p> 	 <h3>Support</h3> <p>Nurse Practitioner support secured. NP Walsh will transition to the new medical centre in 2024.</p> 
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We need your help



A solution has been found, but your sponsorship is key to supporting family medicine in Asphodel-Norwood!

- Chattels;
- Medical Supplies/Equipment; and
- Furnishings are needed to equip the Team within the Medical Centre space.

Sponsorship Opportunities



PLATINUM LEVEL

	<p>Procedure Room</p> <p>One (1) room available</p> <p>Includes:</p> <ul style="list-style-type: none"> • Procedure Table • Computer • Cabinetry/Sink • Chairs 	<p>\$70,000*</p> <ul style="list-style-type: none"> • Diagnostic Tools • Specialty Lighting
	<p>Accessible Washroom</p> <p>One (1) room available</p> <p>Includes:</p> <ul style="list-style-type: none"> • Adult Change Table • Grab Bars • Accessible Sink • Toilet and Finishes 	<p>\$20,000*</p> <ul style="list-style-type: none"> • Emergency Push Button
	<p>Nurse's Station</p> <p>One (1) room available</p> <p>Includes:</p> <ul style="list-style-type: none"> • Computer/Printer • Phone System • Cabinetry, Counter, Sink 	<p>\$20,000*</p> <ul style="list-style-type: none"> • Equipment • Refrigerator
	<p>Reception Area</p> <p>One (1) room available</p> <p>Includes:</p> <ul style="list-style-type: none"> • Computers • Phone System • Cabinetry • Chairs 	<p>\$20,000*</p> <ul style="list-style-type: none"> • File System • Printer/Scanner
	<p>Specialist Room</p> <p>One (1) room available</p> <p>Includes:</p> <ul style="list-style-type: none"> • Computer/Printer • Phone System • Audiovisual Equipment (Virtual appointments) 	<p>\$15,000</p> <ul style="list-style-type: none"> • Cabinetry/Sink • Chairs

*Contribution may be divided over a two-year period

Sponsorship Opportunities

★ PLATINUM LEVEL



Waiting Room **\$15,000**
One (1) room available

Includes:

- Chairs
- Window Treatments
- Decor

★ GOLD LEVEL



Utility Room **\$12,000**
One (1) room available

Includes:

- Autoclave (Sterilization Machine)
- Commercial Sink



Exam Rooms **\$10,000 ea.**
Six (6) rooms available

Includes:

- Exam Table
- Cabinetry/Sink
- Diagnostic Tools
- Computer
- Chairs



Board Room **\$5,000**
One (1) room available

Includes:

- Board Table
- Cabinetry
- Chairs
- Kitchenette



Physician Offices **\$4,000 ea.**
Four (4) offices available

Includes:

- Desk
- Phone
- Computer
- Chair

Sponsorship Levels

	Platinum Room Sponsor	Gold Room Sponsor	Silver \$1,000+	Bronze \$500 - \$999	Contributor < \$500
Room Naming Rights and Dedication*	●				
Room Dedication		●			
Plaque on the Sponsorship Wall	●	●	●		
Grand Opening Acknowledgement	●	●	●	●	●
Income Tax Receipt	●	●	●	●	●
Website Acknowledgment	●	●	●	●	●

*Room name must be approved by Council and adhere to Township policy

Contact us

For all sponsorship inquiries, please contact:

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