



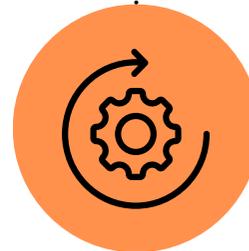
1. Disseminate Clear and Accurate Information

Ensure that the public and interested stakeholders receive transparent, precise, and timely information regarding the proposed project.



2. Engage and Solicit Input Effectively

Consult with and gather feedback from individuals and groups through diverse and accessible engagement methods, enabling a broad audience to learn about the project, ask questions, and contribute their input.



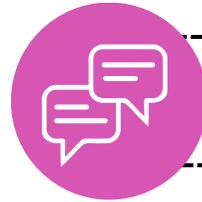
Benefits

- Consistency
- Guidance
- Planning
- Ease of Participation



01. Inclusivity

Our engagement strategy will seek perspectives from all stakeholder groups, ensuring accessibility and meaningful participation for everyone, regardless of their background. We will employ diverse engagement techniques to meet the needs of the Township's varied communities.



02. Accountability & Clarity

We are committed to clear and timely communication using plain language and multiple formats, including social media, advertising, and in-person interactions. This approach ensures that information is accessible and understandable to the public.



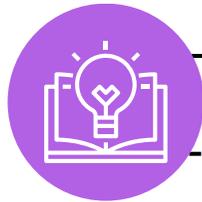
03. Transparency

Our processes will be transparent, we will clearly explain the purpose of seeking input, how it influences decisions, and the extent of community impact on the process.



04. Openness

Engagement strategies will be flexible to adapt to community needs, fostering trust through meaningful and relationship-building interactions. We aim to create engagement processes that are responsive to the community's evolving needs.



05. Educational

We will focus on enhancing public understanding of key issues, ensuring that those most affected are actively involved. We will design targeted engagement strategies to ensure comprehensive participation and understanding.



06. Engaging

Engagement processes will be designed to be enjoyable and engaging for participants. We will strive to make participation as rewarding and interactive as possible.



07. Evaluative

We will continuously evaluate our engagement strategy to ensure it aligns with the guiding principles and set objectives using SMART criteria. Information and education will be integral to each engagement effort, ensuring effective outcomes.

**Public Consultation
STRATEGY**

Guiding Principles