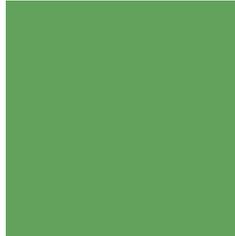


Asphodel Norwood

Strategic PLAN

2022-2024

Township of
Asphodel-Norwood
2357 County Rd 45
Norwood ON K0L 2V0



MESSAGE FROM THE Mayor

On behalf of my colleagues on Council I would like to offer a heartfelt Thank You.

Asphodel  Norwood

Thank you for participating in the public consultation process and capitalizing on the opportunity to have your voice heard. During the process you told us you wanted reliable broadband, increased programming for youth and seniors, a focus on healthcare expansion, and growth management. This plan identifies each of these main priorities and puts forward an action plan to ensure they come to fruition.

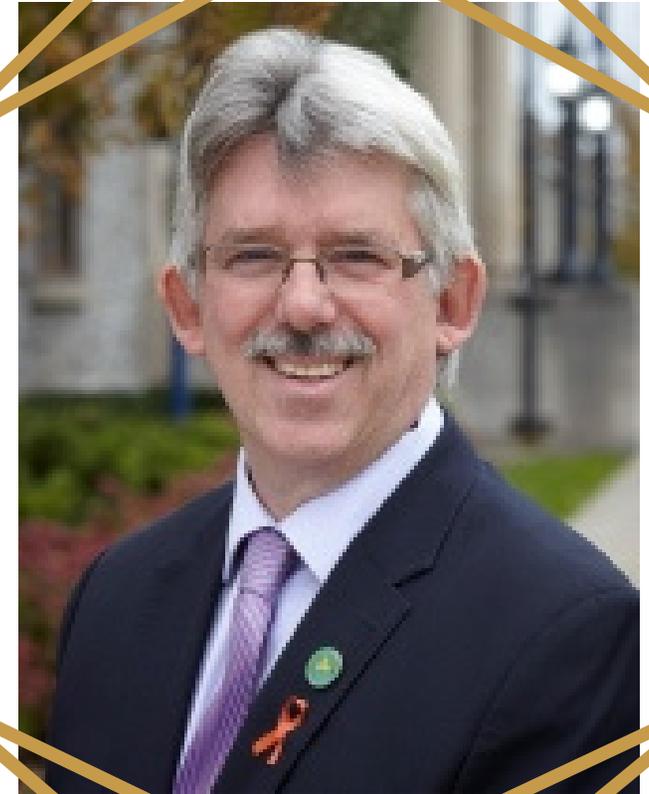
This is not the end of the process. This document will guide decision making, set priorities, and focus the Township's efforts on those specific areas of change that will make your vision for the Township's future a reality.

This is a living, guiding document that is reviewed and refreshed to address and adapt to changing circumstances. This couldn't be more important than now, as we continue to navigate and live in unprecedented times created by the COVID-19 global pandemic. I'm proud of our community and how we have managed the ever-changing conditions and hardships presented by the pandemic and I'm confident that our community will emerge stronger.

With this guiding compass, the Township of Asphodel-Norwood will continue to be a great, healthy, and sustainable community for all to enjoy.

Shop Often & Shop Local!

Respectfully, Mayor Rodger Bonneau



Our Mission

We will provide a comprehensive range of municipal services in a sustainable, efficient and cost effective manner.

Our Vision

The Township of Asphodel-Norwood is a safe, growing community, rich in heritage and offering a rural lifestyle.

Our Values

Community Building

Council members, staff, residents, businesses, and agencies working together to take steps towards solutions to issues affecting the community. The Township will focus on and grow the positive aspects of the community while understanding the community's aspirations and addressing change where it needs to happen.

Collaboration

Council members, staff, residents, and agencies communicating with each other and working together to achieve results and deliver exceptional service.

Integrity

Earning and sustaining public trust by serving public interest, using powers responsibly for the purpose they were intended and acting with honesty and transparency.

Respect

To always have due regard for the values, rights or opinions of others.

Professionalism

To possess the skill, good judgement and polite behavior that is expected of the community.

Proactive

To initiate change rather than reacting to events to ensure a system of mutual trust is in place.

Accountable

To acknowledge and assume the responsibility of its actions, decisions, and policies.

Transparency

To make reasoned decisions without bias by following fair and objective processes.

Sustainability

To meet the current needs of the community without compromising the ability to provide long term municipal services to future generations. This includes financial, operational, and environmental sustainability.



Our Strategic Directions

Asphodel  Norwood



Strength



Sustainability



Prosperity



Engage

Our Strategy



Healthcare

- Advocate for expanded health care services including health care providers and facility upgrades (New Medical Centre)
- Actively participate in physician recruitment

Community Programming

- Continue supporting and expanding youth initiatives
- Continue supporting, expanding and collaborating for senior initiatives
- Collaborate with Public Library Branches
- Ongoing engagement with the public through community events

Recreation/Parks/Trails

- Enhancement of Mill Pond Forest Trails through expansion and promotion
- Construction of Outdoor Skating Area
- Ongoing inclusion of accessible options in all green spaces

Waste Management

- Adopt and implement Landfill Closure Plan for 187 County Road 40
- Work with partners to adopt a strategy to develop a solution for collecting and managing an organic waste program

Emergency Management/Response

- Location study and design for a new EMS/Fire Hall in the Village of Norwood
- Ensure compliance with emergency management legislation and implement recommendations from the Municipal Control Group



Our Strategy

Responsible Growth

- Continue to monitor and react to impacts of growth on infrastructure and community servicing
- Community Cohesion - Foster unity amongst stakeholders and community members through community events and communication
- Present Aquifer capacity study to support water storage solutions and future growth
- Adopt Official Plan through Peterborough County
- Adopt updated Zoning By-law
- Support mixed housing developments to support diverse demographics

Proactive Financial Management

- Create and adopt responsible budgets. Engage the community prior to adoption and capture opportunities to educate
- Adopt Debt Management policy (Water/Wastewater)
- Adopt Reserve Management policy
- Continue to actively pursue grant opportunities
- Ensure compliance with asset management legislation. Continue recognizing the life cycle of assets through reserve allocation and replacement
- Monitor and react to the impact of the Pandemic

Accountable Governance

- Pursue customer service excellence through digital services and software solutions
- Encourage staff development and cross training for succession planning purposes
- Adopt service levels and life cycle management practices as per O'Reg 588

Our Strategy

Broadband

- Advocate and invest in expansion of broadband width

Business Attraction

- Review of Community Improvement Plan (annually) to ensure effectiveness of the program
- Support annual Economic Development Work Plan for Shop Local initiatives (2022 - Choose Local Campaign)
- Ensure no municipal road blocks are in place for retail expansion
- Servicing of commercial and industrial lands
- Build partnerships and increase communication with businesses



Agriculture

- Ongoing support of the agricultural community through increased communication (liaise with provincial bodies and complete a Strengths-Weaknesses-Opportunities-Threats (SWOT) analysis)
- Support on farm diversified uses
- Support and promote local agricultural initiatives and businesses

Our Strategy

Volunteerism

- Attract and retain volunteers to support the delivery of Township services, events, and programs
- Regularly review the composition and mandate of each committee to ensure that it can grow and reach its goals and objectives
- Support each committee with time and financial resources

Citizen Engagement

- Continue to promote Township initiatives online (Township of Asphodel-Norwood Mobile App, website, and social media) and print (mailouts, newspaper, and community signs)
- Formalize a Public Consultation Strategy to continue engagement initiatives
- Release of a quarterly newsletter
- Release of a Year in Review during the first quarter of each year detailing the previous year accomplishments

MESSAGE FROM THE CAO

Asphodel  Norwood

This Plan is the result of listening and incorporating the ideas and priorities of our residents, our businesses, our employees and elected officials. We learned that you, our residents, love to live and play here and you have provided a roadmap that will ensure your commitment to our community continues.

This Plan will not collect dust on a shelf. The guiding statements, visions, and priorities will guide decision making, planning, and budget setting for the next three years. The importance of local government providing high quality, responsive services to our citizens has been underscored by the turbulence of the past two years. We look forward to the future which offers significant opportunities as well as unavoidable challenges, which when skillfully managed can enhance our economy, our rural experience, and the quality of life that we collectively enjoy within our community.

I speak on behalf of all Township employees when I say, we are committed to the future while respecting our past and we are focused on generating the results expected from this Plan. With ongoing support and the commitment of Council, the community and our employees, I am confident that Asphodel-Norwood will achieve the vision of a community where people wish to be and grow.

Sincerely,
Candice White, CAO/Clerk/Treasurer





www.antownship.ca/strategicplan