

2024

YEAR IN REVIEW



Business & Community Recognition Award
Winners, presented at the September 24, 2024
meeting of Council

COMMUNICATIONS

NEW MEDICAL CENTRE

DEPARTMENT UPDATES

COUNCIL

COMMUNITY EVENTS

Asphodel Norwood

2024 YEAR IN REVIEW | COMMUNICATIONS

UPDATE

In alignment with the directives outlined in the Strategic Plan, the Township continued to prioritize citizen engagement by enhancing various communication channels. These efforts included maintaining the website, mobile app, and an active social media presence, while also leveraging direct mail campaigns, regular newspaper ads, and community bulletin boards.



facebook

460 new follows
69,788 page visits
138,763 total reach

427,597 total views



Instagram

116 new follows
2,276 profile visits
3,607 total reach

55,878 total views

76

news releases posted on the
Township website
antownship.ca/news

www.antownship.ca



825

community events were shared
on the Community Calendar
antownship.ca/events



Website: The Township's website saw a total of 140,719 page views, with 40,257 active users throughout the year. Each user viewed an average of 3.5 pages, showcasing strong engagement with the online content.



Mobile App: The Township's mobile app recorded 11,208 views and maintained an average of 110 active monthly users, reflecting its growing presence as a convenient communication tool for residents on the go.



Print Media: The Township continued to connect with residents through weekly newspaper ads in the *Community Press*. The News Bulletin remained a regular feature, offering important updates and information each week.



Publications: The Township continued to publish quarterly newsletters, along with tax bill and utility bill inserts, the annual Year in Review, and community bulletins to keep residents informed.

Follow us





Asphodel Norwood

2024 YEAR IN REVIEW | ADMINISTRATION

DEPARTMENTAL UPDATE



21

marriage licences
issued



23

documents
commissioned



96

tax certificates
prepared



29

lottery licences
issued

NEW MEDICAL CENTRE



2024 was a transformative year for healthcare in the Township of Asphodel-Norwood with the opening of the new Asphodel-Norwood Medical Centre at 17 Spruce Street in the village of Norwood. Officially opening in March, the facility occupies 4,028 square feet within the new Trillium Medical Campus and is designed to support a growing team of medical professionals.

A ribbon-cutting ceremony held on May 11, 2024, marked the official debut of the centre. Dr. Ford and Dr. Cormier, alongside Nurse Practitioner Walsh, have expressed their gratitude for the community's warm reception as they transitioned into the new clinic space and began caring for nearly 2,000 patients previously under Dr. Keogh's care.

In December, Dr. Ryan Hutcheson joined the medical team, offering

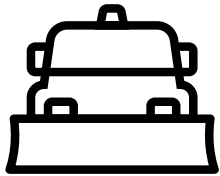
family practice services to residents. At the same time, Township staff began reaching out to individuals on the Township's waiting list for family doctors, helping to address local healthcare needs.

Looking ahead to 2025, the Township is excited to announce that Dr. Jaimee Carter will be joining the medical team full-time, with an anticipated start date in the summer, further strengthening healthcare services in the community. The Township appreciates its residents' continued patience as staff works through the significant waitlist.

Asphodel Norwood

2024 YEAR IN REVIEW | PUBLIC WORKS & ENVIRONMENTAL SERVICES

DEPARTMENTAL UPDATE



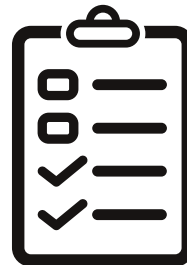
39 events responded to over the 2024/2025 winter season



The Township welcomed a new Public Works Manager and a full-time operator to the team. Additionally, two valued employees retired after over 25 years of service. The Township extends its heartfelt thanks for their significant contributions to the community



\$2,667.34 Donated back into the community during the holiday season through the Liquor, Wine, and Beer Container Diversion program



Revised the five-year Surface Treatment Plan to better align with current needs and priorities

CURBSIDE COLLECTION



480,930 kg
of waste material



297,680 kg
of blue box material



21,400 kg
of leaf and yard waste

TRANSFER STATION COLLECTION



98.01
tonnes of waste



12.02
tonnes of textiles



29.4
tonnes of scrap metal



36.5
tonnes of construction and demolition



10.4
tonnes of tires



3.1
tonnes of appliances



Asphodel Norwood

2024 YEAR IN REVIEW | WATER & WASTEWATER

DEPARTMENTAL UPDATE

New WATER STANDPIPE



286,093.5 m³

Treated Water produced at the Norwood Water Treatment Plan



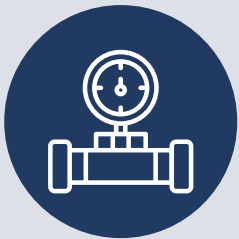
283,331.9 m³

Treated Wastewater flow at the Wastewater Treatment Plant



416

Bacteriological samples collected for the Norwood Drinking Water System



1,100

water meters currently installed throughout the Village of Norwood



A successful watermain upgrade was completed on Margaret Street in November 2024, with the watermain size increased from 6" to 8"



The construction of the new standpipe was completed in the summer of 2024 and it was put into service on June 28, 2024. The new standpipe has an overall capacity of 4,200 m³ and an operational capacity of 3,200 m³, representing a significant increase from the old standpipe, which had an overall capacity of 1,264 m³. This results in an increase of **2,936 m³** in overall capacity.

Township staff extends their appreciation for the funding support provided through the Investing in Canada Infrastructure Program (ICIP) Green Stream.

Ontario  Builds

Canada 



Asphodel Norwood

2024 YEAR IN REVIEW | COMMUNITY CENTRE, PARKS & FACILITIES

DEPARTMENTAL UPDATE

20

The ANCC celebrated **20 years**

New



639 clients took advantage of the online facility booking system

antownship.ca/facilities



Hosted its third **OHL Exhibition Game**



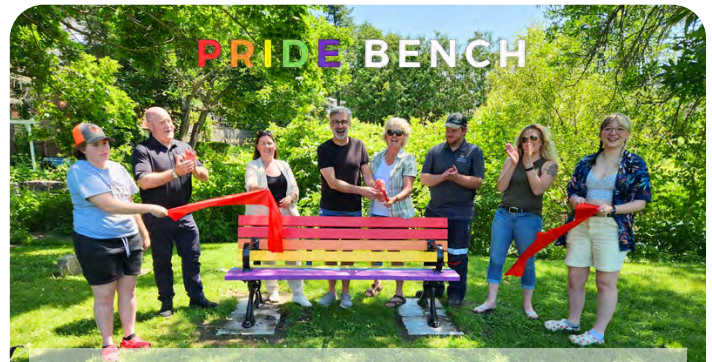
1,071 Fitness Centre memberships were sold, with **362** new members

MEDICAL CENTRE



On May 11, 2024 the Township celebrated the opening of the new **Asphodel-Norwood Medical Centre** with a ribbon-cutting ceremony.

PRIDE BENCH



In collaboration with **Norwood Pride**, the Township celebrated the installation of a new pride bench at Lion's Park with the ribbon-cutting ceremony on June 24, 2024.

ANPL NORWOOD BRANCH



The roof replacement at the Asphodel-Norwood Public Library (ANPL) Norwood Branch was completed on May 22, 2024.

BEST ARENA FRIES



The Asphodel-Norwood Community Centre (ANCC) was awarded Best Arena Fries for the **2023-2024** season!

Asphodel Norwood

2024 YEAR IN REVIEW | FIRE & RESCUE

DEPARTMENTAL UPDATE



10 Fire
Emergency
Calls



352 Non-Fire
Emergency
Calls



4
Vehicle Fires



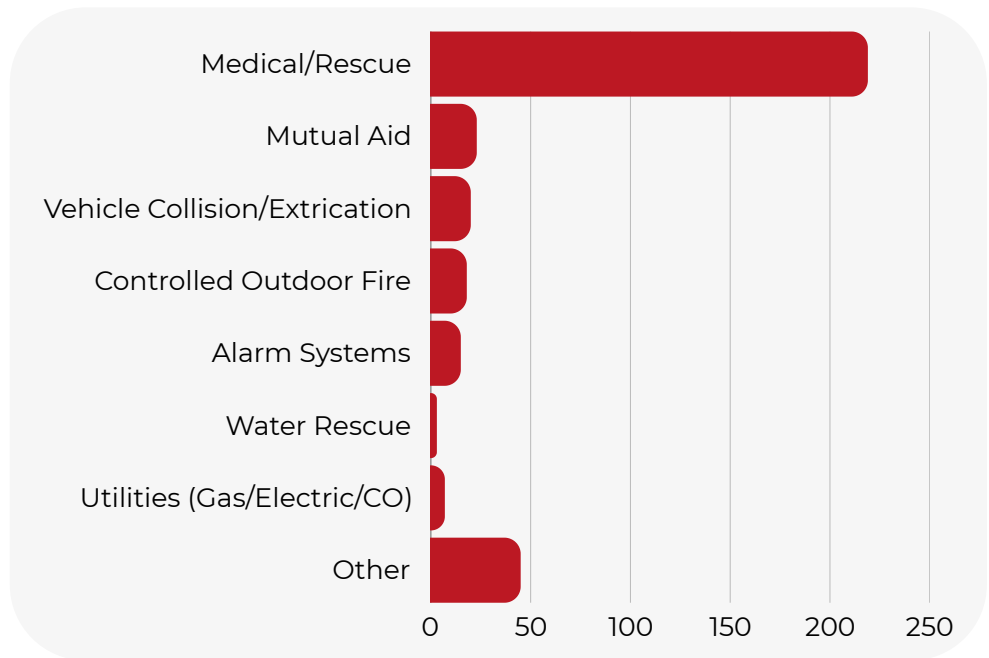
2
Single Family
Dwelling Unit Fires



1
Multi-Unit
Residential Fire



1
Business Fire



78

Burn Permits Issued
antownship.ca/burnpermit



STSS

Achieved Superior Tanker
Shuttle Service Accreditation
2024 - 2029



35

Asphodel-Norwood Fire & Rescue
(ANFR) Members





Asphodel Norwood

2024 YEAR IN REVIEW | BUILDING, PLANNING & BY-LAW

DEPARTMENTAL UPDATE



110

BUILDING PERMITS ISSUED

up 32.5% from 2023

Including:



16

New Single Detached
Dwelling Units; and



7

New Secondary Dwelling
Units created.

Estimated Total Construction Value

\$9,115,404.00

up 11.7% from 2023

Collected Building Permit Fees

\$122,994.28

up 2.2% from 2023

BY-LAWS



NO. OF FILES OPENED

59

up 22.9% from 2023

NO. OF FILES CLOSED

53

up 39.5% from 2023

SEPTICS

Effective November 17, 2024, the Township of Asphodel-Norwood assumed responsibility for all on-site sewage systems from Peterborough Public Health

PLANNING

Reviewed **11** applications under the
Planning Act



5

Zoning By-law Amendments



5

Consents (severances)



1

Amended Plan of Subdivision
agreement



Asphodel Norwood

2024 YEAR IN REVIEW | ECONOMIC DEVELOPMENT

DEPARTMENTAL UPDATE

Organized by



Showcase Asphodel-Norwood

The Township's premier business event, made a successful return on Saturday, June 15, 2024, at the Asphodel-Norwood Community Centre (ANCC). The event featured over 30 vendors, local businesses, and organizations



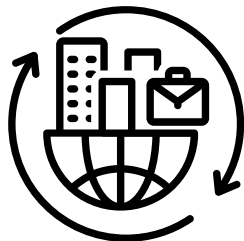
Shop Asphodel-Norwood

A total of **318** entries were received for the 2024 Shop Asphodel-Norwood contest, which featured nine (9) weekly winners between July 8 and September 3, 2024



Ribbon Cutting Ceremonies

On April 30, members of the Business Advisory Committee (BAC), Council, and the Peterborough Kawartha Chamber of Commerce visited four new businesses to officially welcome them to Asphodel-Norwood. Ribbon-cutting ceremonies, as pictured below, were held for Vintage Inspired, Paul's Norwood Pharmasave, Kawartha Audiology, and FreeFlo Physiotherapy



Business Open Houses



BUSINESS
ADVISORY COMMITTEE

The BAC, in partnership with community partners, hosted two Business Open Houses on April 30 and November 19 to provide local business owners and aspiring entrepreneurs the opportunity to connect, enjoy a light breakfast, and learn about the various programs and services available to help support their business goals and aspirations



Asphodel Norwood

2024 YEAR IN REVIEW | LIBRARY

DEPARTMENTAL UPDATE



13,292

ITEMS CHECKED OUT

INCL. BOOKS, DVDS,
MAGAZINES, AND TRAIL
PACKS



9,377

E-ITEMS CHECKED OUT

INCL. E-BOOKS, AUDIO
BOOKS, AND MAGAZINES



CARDHOLDERS

1,024 ACTIVE

179 NEW

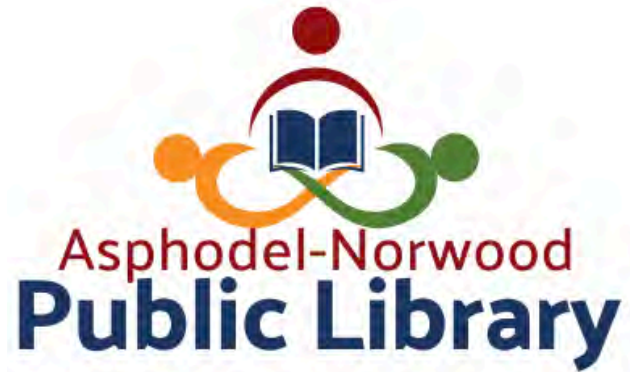


2024 PARKS PASS

BORROWED

56x

FREE ADVENTURES!



UPDATED BRANDING

At its June 10, 2024 Meeting, the ANPL Board approved a new logo and tagline: Your Library ~ Infinite Opportunities

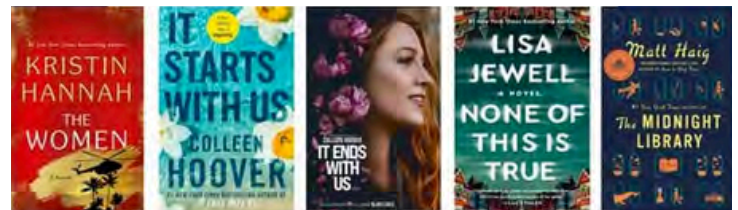
PROGRAMMING

339 PROGRAMS

3,686 ATTENDEES /
PARTICIPANTS

MOST BORROWED BOOKS

FICTION



LARGE PRINT FICTION





Asphodel Norwood

2024 YEAR IN REVIEW | POLICE SERVICES

UPDATE



CRUISER PATROL

1,222 patrol
hours reported
in A-N



AIRCRAFT PATROL

Four (4) patrol
hours reported
in A-N



FOOT PATROL

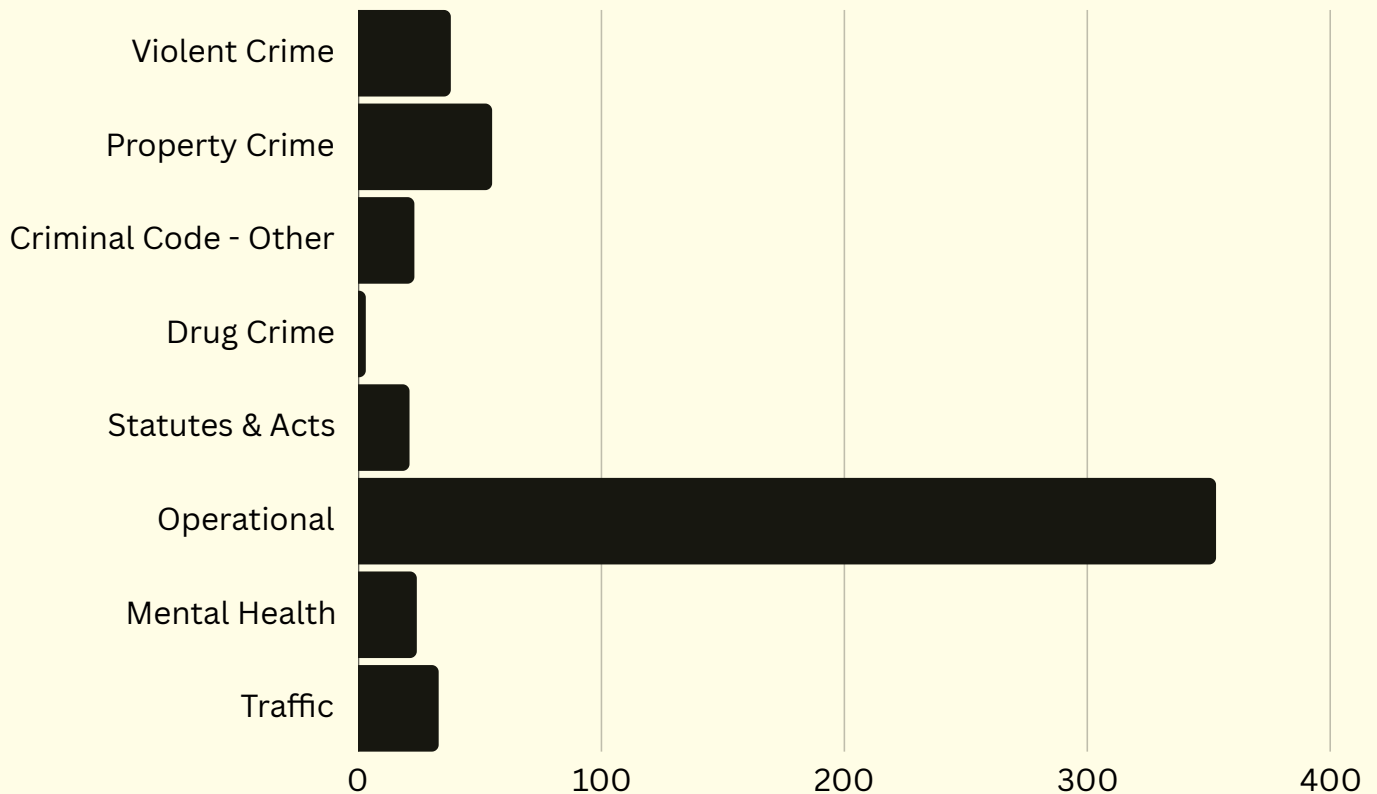
222 patrol
hours reported
in A-N



SCHOOL PATROL

41.25 patrol
hours reported
in A-N

550 Calls for Service



Asphodel Norwood

2024 YEAR IN REVIEW | COUNCIL



DONATIONS

Approved **five (5)** donation requests, including monetary contributions and facility rental relief



BY-LAWS

Adopted **58** By-laws throughout the course of the year



MEETINGS

Met **25** times

 **474**
YouTube views



REPORTS

Received **155** staff reports to consider and/or approve



MUNICIPAL SCHOLARSHIP

Awarded the inaugural Asphodel-Norwood Municipal Scholarship, pictured above



STRATEGIC PLAN

Extended the Strategic Plan until 2026 to align with the term of Council



#LOCALGOVWEEK

Proclaimed October 20-26, 2024, as Local Government Week in Asphodel-Norwood



MAYOR'S CERTIFICATES

Issued four (4) certificates in recognition of special birthdays and anniversaries

Asphodel Norwood

2024 YEAR IN REVIEW | COMMUNITY EVENTS



FAMILY DAY FROSTIVAL

Supported by the Special Events Committee, the Family Day Frostival returned on Monday, February 19, 2024. The event offered a variety of family-friendly activities, including horse and wagon rides connecting the two event locations - the (ANCC) and Town Hall, and the Township cup, pictured above.

INTERNATIONAL WOMEN'S DAY

On March 9, 2024, the Asphodel-Norwood Cultural & Heritage Committee (ANCHC) celebrated International Women's Day with an Homage Exhibit & Talk from Don Stuart, a highly acclaimed goldsmith and silversmith, who shared necklaces inspired by the accomplishments of women throughout Canadian history.



2024 Family Day Frostival

ANTIQUe SHOW & TELL

On April 16, 2024, the ANCHC hosted its own version of the *Antique Road Show* with local antique experts on-hand to help identify and appraise items brought in by community members.

TRAILS DAY

The Special Events Committee, in collaboration with the Norwood Lions Club and the Asphodel-Norwood Public Library (ANPL), hosted Trails Day on June 1, 2024, at the Mill Pond Forest Trails. The event featured a BBQ, guided sensory walks, and trail packs available on loan from ANPL.



Homage Exhibit

Asphodel Norwood

2024 YEAR IN REVIEW | COMMUNITY EVENTS



CANADA DAY

On July 1, 2024, the Township hosted a free pancake breakfast to kick off Canada Day celebrations with support from community partners. This event helped set the tone for the day, complementing neighboring festivities while promoting activities in surrounding communities to keep the celebrations going throughout the day.

SCARECROW BUILDING WORKSHOP

In partnership with the ANPL and Jill Carty Designs, the Township hosted its third Scarecrow Building Workshop on Friday, September 20, 2024 at the Westwood Library in preparation for the annual Scarecrow Roadshow.



Scarecrow Building Workshop



2024 Canada Day

CEMETERY WALK



The ANCHC, in partnership with the Asphodel-Norwood Cemetery Board, hosted a successful Cemetery Walk event titled, *Stones and Stories*, on September 21, 2024.

Asphodel Norwood

2024 YEAR IN REVIEW | COMMUNITY EVENTS



SCARECROW ROADSHOW

In celebration of the Norwood Fall Fair, the Township hosted the 6th Annual Scarecrow Roadshow over the Thanksgiving long weekend, October 12-14, 2024. The event saw 21 residences, businesses, and community groups come together to showcase their creative scarecrow displays.

PUMPKIN PARADE

On November 1, 2024, the Special Events Committee, in partnership with the Norwood Lions Club, hosted the annual Pumpkin Parade. Despite the rainy weather, the Community Centre park was beautifully illuminated with carved pumpkins, as pictured above.

LUNCH & LEARNS

Throughout the year, the Township hosted ten Senior Lunch and Learn seminars, covering a variety of topics such as fraud prevention, services and supports, and decorating for fall. This program, designed to engage and support seniors, was made possible through the New Horizons for Seniors Program from Employment and Social Development Canada.

HISTORICAL GATHERING

On November 19, 2024, the ANCHC hosted a Historical Gathering at the Town Hall, featuring guest speaker Patrick Hill, who captivated a full house with his riveting talk on *The Notorious Hill Family: Outlaws of the Badlands of Dummer*, offering an intriguing glimpse into local history.



2024 Scarecrow Roadshow Winner



Notorious Hill Family Historical Talk

Asphodel Norwood

2024 YEAR IN REVIEW | COMMUNITY EVENTS



2024 Load the Loader haul

LOAD THE LOADER

On December 5, 2024, our community once again came together to support one another through the annual Load the Loader event, a true testament to the caring spirit that defines Asphodel-Norwood.

Many thanks to our Public Works department for organizing the collection of food donations, and to all the generous residents who contributed, including \$245 in cash, to support the Asphodel-Norwood Ministerial Foodbank Association.

Thank you!

NIGHT MARKET

On December 14, 2024, County Road 45 was once again transformed into a winter wonderland for the Shop Home for the Holidays Night Market! The event showcased local businesses, pop-up vendors, and featured a fireworks display. This festive celebration was made possible with support from Fire & Rescue and ANPL.

LIGHT UP THE TOWNSHIP

5th Annual Light Up the Township decoration contest and road tour took place from December 13-15, 2024. A total of 26 families participated in the event, with the Road Tour Map garnering over 160 views.



2024 Light up the Township Winner



www.antownship.ca/review